



Our utopia: we want to encounter somebody who is not us. Why? If we were able to say why, it would not be interesting at all.

Our desire plus money becomes reality; a chain of stores that communicates the idea of Italy through its products and ideas.

This is not just about selling stuff; it is about squeezing the juice of dreams from the accounting books of our future corporation.

We are so aggressively naive that we can make it.

See the roadmap for our trip on www.supermoderno.com